

## BID APPLICATION FEI CHAMPIONSHIPS



*We invite you to visit this link for our designated webpage which contains important Supplementary Images & video to support our bid: [click here](https://www.millstreet.horse/bid2026/) or visit <https://www.millstreet.horse/bid2026/>*

## TABLE OF CONTENTS

Introduction .....	3
Formal Requirements.....	3
Language .....	3
Terms of Reference for Bid Process.....	3
Questions and Further Information .....	3
1 Official Endorsement of the National Federation .....	3
2 FEI Championship.....	4
3 Organiser Details.....	4
4 Objectives and experience .....	4
5 Proposed Dates .....	5
6 City and Venue(s).....	6
7 Logistics.....	7
8 Financial Considerations (please specify currency in all responses) .....	8
9 Commercial information .....	10
10 Press & broadcast coverage .....	10
11 Time Keeping and Data Handling .....	11
12 Course designer .....	11
13 Footing expert.....	11
14 Technical Aspects .....	12
15 Legal aspects .....	12

## Introduction

The purpose of this Phase I Applicant Questionnaire ("Questionnaire") is for potential hosts to provide the Fédération Equestre Internationale ("FEI") with basic information about potential venues for hosting an FEI Championship or Final. This includes information concerning the potential venue or venues for staging an Event and other information required by the FEI to assess the Applicant's motivation and experience in staging equestrian events.

Applicants may bid to host the Championship in one discipline or to host a Championship in several disciplines.

A Bid Guide, containing more detailed information is distributed together with this Questionnaire to all Applicants.

## Formal Requirements

All Applicants wishing to host an FEI Championship or Final must submit this Questionnaire (with any additional information provided as attachments).

## Language

All submissions (and supporting information) must be in English.

## Terms of Reference for Bid Process

The FEI reserves the right to accept or reject any late or non-complying bids. Further, the FEI shall not be under any obligation to accept any complying bid (whether it is the highest or most attractive).

The FEI shall be free to take any decision it sees fit in its sole discretion, without any liability whatsoever to the Applicant and/or their respective key stakeholder, if any.

This Questionnaire, and any information supplied by the FEI, shall be non-binding on all parties and shall not constitute a tender, an offer or an invitation to make any offer by the FEI to host a Championship or Final until such time as an Applicant enters into a formal Host Agreement and is awarded the right to host the Championship or Final by the FEI Bureau.

## Questions and Further Information

Should you have any questions regarding the bidding process, please contact [bidding@fei.org](mailto:bidding@fei.org)

## 1 Official Endorsement of the National Federation

As per FEI Rules and Regulations a bid shall be submitted by a National Federation member of the FEI. If you are not the National Federation, please provide us with the name and contact details of the person within the National Federation that can be contacted to confirm your bid.

--

Avalon Everett, Chief Operations Officer , Horse Sport Ireland  
aeverett@horsesportireland.ie

## 2 FEI Championship

2.1 Name of FEI Championship(s) and Year(s) you are bidding for:

FEI Eventing World Championship U25

## 3 Organiser Details

3.1 Name of Applicant (Company, Organisation, etc)

Subalpine Ltd aka Millstreet International Horse Trials

3.2 Physical address

Green Glens Arena, Millstreet, Co. Cork. P51 EN28 Ireland.

3.3 Name of Championship Director (or contact person) and e-mail address

Thomas Duggan [thomas@millstreet.ie](mailto:thomas@millstreet.ie)  
Emma Hickey [emma@millstreet.horse](mailto:emma@millstreet.horse)

3.4 Website, if any

[www.millstreet.horse](http://www.millstreet.horse)  
Instagram: millstreet\_horse  
Facebook: Millsreet Horse Show & Millstreet International Horse Trials

## 4 Objectives and experience

4.1 What are your primary objectives for hosting an FEI Championship?

## Primary Objectives for Hosting an FEI Championship

### 1. **Promote the Development of Young Riders**

Hosting the World U25 Eventing Championships aligns with our commitment to nurturing the next generation of elite equestrian talent by providing a world-class competitive platform tailored to their development needs.

### 2. **Showcase Ireland as a Premier Equestrian Destination**

We aim to highlight Millstreet and Ireland's exceptional facilities, expertise, and hospitality to the global equestrian community, enhancing our reputation as a top venue for international competitions.

### 3. **Deliver an Outstanding Event Experience**

Ensuring a safe, fair, and memorable championship for athletes, horses, officials, and spectators alike is a key goal, supported by professional organisation and high-quality infrastructure.

### 4. **Increase Community Engagement and Awareness**

By hosting a prestigious FEI event, we seek to inspire local communities, promote equestrian sport nationwide, and encourage broader public interest and participation.

### 5. **Strengthen International Collaboration**

The championship offers a unique opportunity to foster positive relationships with international federations, national teams, and stakeholders, encouraging future collaborations and event hosting.

### 6. **Support Sustainable Event Practices**

We are committed to implementing environmentally and socially responsible practices throughout the event to set a positive example within the equestrian sporting world.

#### 4.2 Please indicate all FEI Championships organised to date, if any.

FEI European Championships Juniors (Jumping) (1980)

FEI European Championships for ponies (Jumping & Dressage) (1981)

FEI European Pony Championships (Jumping) (1989)

Volvo World Cup Jumping Qualifiers held annually 1992 - 2000

FEI European Combined Championships for Ponies - Dressage, Eventing, Jumping (2014)

FEI European Jumping Championships for Juniors, Young Riders & Children on Horses (2016)

FEI European Eventing Championships for Juniors and Young Riders (2017)

FEI Nations Cup Of Eventing 2018, 2022,2023.

Olympic Regional Qualifier for the Paris Olympic Games (2023).

#### 4.3 How much experience (in years) do you have in the organisation of equestrian events?

52 years of jumping, 1973 - present day.  
13 years of eventing, 2013 - present day

### 5. Dates

#### 5.1 Please indicate the exact dates (DD/MM/YYYY) on which you propose holding the Championship or Final

We are prepared to host the championships with our International Horse Trials on July 22 - 26 2026

#### 5.2 Are these dates flexible?

We are putting forward the above date taking into account the calendar of FEI events in Ireland & FEI Championships internationally during that period. There is a possibility of early June but our understanding is that this is likely to be considered too early for a championships.

#### 5.3 Have you applied for or are you organising any other FEI Championship(s) or competition(s) at the same time? If yes, please indicate the Championship(s).

No

#### 5.4 Please provide details of any other major sporting, cultural or other event(s) taking place in your city/region/country during the same period(s).

None during the week involved.

## 6 City and Venue(s)

6.1 What is the name of the city and the name/location of the venue(s) you propose to use for the staging of the Championship or Final?

**Town:** Millstreet, Co. Cork.

**Nearest City:** Cork (50 minutes by car).

All aspects of the event take place in The Green Glens Arena, Millstreet Town. All core facilities—including stabling, dressage and jumping arenas, restaurants, lorry parking, showers, and toilets—are located on the permanent equestrian facility of the Green Glens Arena in Millstreet, Co. Cork.

Cross Country course is located on the grounds of Drishane Castle which is immediately adjacent to the Green Glens Arena. 170 hectares of historic grass parkland with natural undulations, mature trees, and expansive open spaces set against the backdrop of Drishane Castle.

6.2 What is the surface area of the venue(s)?

In total Green Glens Arena & the immediately adjacent Drishane Castle Cross Country Course is 200 hectares in size.

Main Arena: 100m x 200m sand & fibre surface.

Arena 1: 200m x 200m sand & fibre surface.

Arena 2: 100m x 50m sand & fibre surface.

Additional exercise arenas & warm ups: sand and fibre.

Indoor Arena 1 with sand and fibre surface: 100m x 60m

Indoor Arena 2 with sand and fibre surface: 82m x 30m

6.3 What will be the spectator capacity in the main arena(s)?

Main Arena – 4,000

Cross Country Course – 20,000+

6.4 Please detail the hospitality facilities available (area, number of tables & seats, cost).

Arena-side hospitality is available with flexible options for the number of tables required, with associated costs covered as needed.  
Arena-side catering is open to all spectators, riders, and attendees at no cost for admission, with open, unreserved seating available.  
Additional reserved hospitality areas can be created to any specification, as has been successfully done for previous championships we have hosted.

### 6.5 What will be the concept, and capacity, for the trade stand area?

The trade stand village is strategically located next to the Main Arena, where both jumping and dressage events take place. This prime location has proven to be highly effective in attracting spectators, providing excellent visibility and access to the heart of the action. We do not have to restrict the number of trade stands who can attend the event. Additionally, trade stands have the option to be positioned along the cross-country course during competition days. There is no limit to the number of trade stands that can be accommodated.

Concept: The Equestrian Shopping Village

- Curated Selection: High-end, reputable equestrian brands, local craftspeople, and specialist suppliers alongside major sponsors will be invited, creating a rich mix of products relevant to the audience—ranging from apparel and saddlery to wellness, art, and country lifestyle goods.
- Open and Inviting Layout: The area will be designed for natural foot traffic and accessibility, with tented villages and indoor halls adjacent to high-visibility locations like the International Arena. Attractive signage, wayfinding flags, and gazebos should guide visitors and ensure inclusivity.
- Interactive and Experiential Features: Demo zones, workshops, & product launches are included, and experiential brand activations to engage visitors and provide value beyond sales will be offered.
- Food and Refreshments: A collection of food stalls and artisan snacks, reflecting local and international flavours, encouraging guests to linger and socialise.
- Support for Business Development: Exhibitors who offer innovative or complementary products, adding variety and supporting new business entrants are included.
- Sustainability & Accessibility: The area will meet sustainability, fire safety, and accessibility guidelines, catering to all visitor needs and providing opportunities for both indoor and outdoor trade stands.

The Trade Stand Area is an asset that:

- Drives direct commercial benefits for partners and stakeholders;
- Enhances the championship's visitor offer, boosting dwell time and satisfaction.

- Supports the local equestrian industry and provides global exposure for brands;
- Contributes to the event's social, economic, and legacy outcomes.

6.6 Please detail the stabling facilities available (location, number & size of boxes).

Permanent indoor stabling on hard standing ground. 3x3m in size with wide aisles. 150 boxes available for World Championship Horses. 1,000 additional stabling both indoor and outdoor available for rest of competition

6.7 Please detail the distance and car parking capacity available at the venue(s). If none are available to the venue, what facilities would be proposed and within what distance?

The venue is located on 200 hectares. On-site parking is available for up to 6,000 cars across all phases of the event, with a mix of hardcore and green field parking options. We prioritise accessibility for all attendees, and shuttles will be provided upon request for elderly or visitors with reduced mobility. All parking facilities are within walking distance of the competition.

6.8 Please detail the distance and lorry parking capacity available at the venue(s). If none are available to the venue, what facilities would be proposed and within what distance?

On-site parking is available for up to 300 lorries, allocated on hardcore ground with additional capacity available if required. The parking area is conveniently located adjacent to the stables and Main Arena, ensuring all core facilities are in close proximity. Our experienced grounds team provide a shuttle service for tack lockers and equipment, offering a warm introduction to Irish hospitality from the moment our competitors arrive

6.10 Please provide photos of the Competition Arena, Practice Arena, stables and facilities in general (stands, VIP areas, parking, etc).

We have prepared a designated webpage for the purpose of this Bid which can be viewed. Here, you will see aerial footage of our complex and cross-country course, the permanent facilities in the Green Glens Arena, Lorry and car parking among other general facilities.

Link to webpage: <https://www.millstreet.horse/bid2026/>

## 7 Logistics

7.1 Which is/are the closest main transportation hubs, port(s), train station(s) and/or airport(s) to the venue(s) that allow for the movement/transportation of horses, athletes, FEI Officials and visitors?

Cork City for airport, port. (50 mins drive by car)

Millstreet has a train station & bus routes which connects to all major cities in Ireland and nearby towns.

Other airports which are accessible from Millstreet: Kerry (50 min drive), Shannon (1.5 hour drive) Dublin (3 hour drive)

The Port of Cork (1 hour 10 mins drive)

Dublin Port (3 hours 15 min drive)

Rosslare Harbour (3 hours 20 min drive)

7.2 What is the distance from the main airport/train station to the venue(s)?

Millstreet Train Station to the complex – 1km

Millstreet Bus Station <1km

Mallow Train Station ~ 30km

Millstreet to Cork Airport ~ 50km

Millstreet to Kerry Airport ~ 40km

Millstreet to Shannon Airport ~ 110km

Millstreet to Dublin Airport ~ 290km

7.3 Please provide the name, distance from venue(s), average cost and star rating of hotel rooms and/or holiday apartments for:

For further reference, we recommend consulting the following websites, which provide comprehensive information on two of our nearest hubs:

- **Killarney, Co. Kerry** – our primary accommodation hub, widely regarded as one of Ireland’s most distinguished destinations. It offers a diverse range of amenities and activities suitable for all age groups, making it ideal for accompanying family members not directly involved in equestrian activities.

<https://killarney.ie/>

- **Cork City & County** – one of Ireland’s most vibrant and historic cities, located nearby, offering extensive cultural, leisure, and dining opportunities.

<https://www.purecork.ie/>

### 7.3.1 Athletes/Owners

- Millstreet vicinity: Guest House & self-catering accommodation.
- Macroom ~ 20km from the venue: The 4\* Castle Hotel, Guest house & self-catering accommodation.
- Killarney ~ 30km from the venue: circa 40 hotels ranging from 2\* - 5\*. Guest house 2\* - 4\*, Self catering & hostel accommodation.
- Mallow ~ 30km from venue: Hotels, Guest house & self-catering accommodation.
- Cork City ~ 50km from venue: circa 40 hotels ranging from 2\* - 5\*. Guest house 2\* - 4\*, Self catering & hostel accommodation. Cork is Ireland's second city after Dublin and offers nearly 8,000 beds for accommodation.

Killarney is the tourism capital of Ireland and offers approximately 3,500 - 4,000 hotel bedrooms, with a total accommodation capacity exceeding 8,000 beds when including guesthouses and self-catering options, all within 25 - 30 minute drive of the Green Glens Arena.

### 7.3.2 Grooms

Grooms accommodation available in the locality at their own expense with a share of Guesthouses available within walking distance of the complex. Accommodation is available on site by way of lorry, RV and caravan parking. Electric hook up can be booked through the OC.

Additionally the following is available:

- Millstreet vicinity: Guest House & self-catering accommodation.
- Macroom ~ 20km from the venue: The 4\* Castle Hotel, Guest house & self-catering accommodation.
- Killarney ~ 30km from the venue: circa 40 hotels ranging from 2\* - 5\*. Guest house 2\* - 4\*, Self catering & hostel accommodation.
- Mallow ~ 30km from venue: Hotels, Guest house & self-catering accommodation.
- Cork City ~ 50km from venue: circa 40 hotels ranging from 2\* - 5\*. Guest house 2\* - 4\*, Self catering & hostel accommodation. Cork is Ireland's second city after Dublin and offers nearly 8,000 beds for accommodation.

Killarney is the tourism capital of Ireland and offers approximately 3,500 - 4,000 hotel bedrooms, with a total accommodation capacity exceeding 8,000 beds when including guesthouses and self-catering options, all within 25 - 30 minute drive of the Green Glens Arena

### 7.3.3 Officials

Officials are accommodated in houses on site, owned and operated by the OC or allocated accommodation in guesthouses in the locality.

Additionally the following is available:

- Millstreet vicinity: Guest House & self-catering accommodation.
- Macroom ~ 20km from the venue: The 4\* Castle Hotel, Guest house & self-catering accommodation.
- Killarney ~ 30km from the venue: circa 40 hotels ranging from 2\* - 5\*. Guest house 2\* - 4\*, Self catering & hostel accommodation.
- Mallow ~ 30km from venue: Hotels, Guest house & self-catering accommodation.
- Cork City ~ 50km from venue: circa 40 hotels ranging from 2\* - 5\*. Guest house 2\* - 4\*, Self catering & hostel accommodation. Cork is Ireland's second city after Dublin and offers nearly 8,000 beds for accommodation.

Killarney is the tourism capital of Ireland and offers approximately 3,500 - 4,000 hotel bedrooms, with a total accommodation capacity exceeding 8,000 beds when including guesthouses and self-catering options, all within 25 - 30 minute drive of the Green Glens Arena

### 7.3.4 Press

Any of the options listed for athletes, grooms, officials and VIPs are available for members of the press. Electric hook up is available on site for motor homes/caravans/RVs which has proven a popular choice for press members in recent years.

### 7.3.5 VIP Guests

Killarney ~ 30km from the venue has the highest concentration of 4\* & 5\* hotels outside of Dublin. It offers approximately 3,500-4,000 hotel bedrooms, with a total accommodation capacity exceeding 8,000 beds when including guesthouses and self-catering options, all within a 25-30 minute drive of Green Glens Arena. Killarney caters for all budgets of hotel, including several 5\* Hotels, known as some of the best in the world.

## 8 Financial Considerations (please specify currency in all responses)

8.1 Please indicate the total foreseen budget for the organisation and staging of the Championship or Final.

€800,000

8.2 How do you propose to finance the organisation and staging of the Championship? Please detail which organisation, if any, will provide the primary financial support.

The event's primary financial backing is underwritten by the Duggan family, providing essential and reliable support for the successful delivery of the World U25 Eventing Championships.

This family sponsorship ensures strong financial stability and reflects the Duggan family's long-standing commitment to equestrian sport and community development.

The National Federation will also work closely with Sport Ireland and the Department of Sport to ascertain and secure some level of public funding support for the Championship, recognising its significance as an under 25 International Event.

Additionally, commercial sponsorship will be secured.

8.3 Please indicate the total prize money for the Event, specifying the prize money for the Team and the individual competitions

As an indicator, Millstreet International Horse Trials currently offers a total prize fund of **€40,000** across its various classes.

Should we be awarded the World U25 Eventing Championships, we commit to providing a very competitive prize fund for the championship class, aligned with the high standards and prize levels of our existing classes.

This reflects our dedication to supporting the sport's development and rewarding excellence at the highest level.

Intended Prizemoney at this stage of the bidding process:

Team: No less than €10,000

Individual: No less than €10,000

If we are successful with commercial sponsorship, this is likely to be increased.

8.4 Will the Organiser contribute towards the travel cost of the horses, athletes and grooms? If yes, please specify the transport allowance that will be allocated by the Organiser.

At this time, competitors and their teams are responsible for arranging and funding their own transportation to and from the event.

8.5 Will accommodation and meals be provided free of charge to Athletes, Officials, and Grooms? If not, please specify the allowance that will be allocated by the OC for such meals and accommodation.

On site catering available for athletes & Grooms.  
Officials meals are provided for by the OC.

8.6 Will food and bedding for Horses be provided free of charge? If not, please specify how much will be charged.

All horses will be stabled in secure, on-site stabling facilities that meet FEI standards.

- **Bedding:**  
Each stable is provided with 2 free bales of shavings upon arrival. Additional bales can be purchased on-site at an additional cost per bale.
- **Haylage:**  
High-quality haylage is available for purchase at an additional cost per bale.
- **Hard Feed:**  
A local feed mill is located adjacent to the event venue, offering a wide range of hard feed and supplements for purchase throughout the event.

These provisions ensure that competitors have easy access to essential supplies and can cater to the specific needs of their horses during the competition.

### 8.7 Will stabling and entry fees be charged per Horse and if yes, how much?

Yes total entry cost is circa €600 for horse/rider combination which includes VAT & Stabling.

### 8.8 Will you charge participants an entry free and if yes, how much?

Ditto - see above part 8.7

### 8.9 Will you charge an entry fee for spectators and if yes, how much?

#### **Spectator Admission**

Admission is **free** of charge to all spectators for the duration of the event.

Spectator admission will be at the heart of the Under 25 World Championship in Eventing at Millstreet, creating a festival-like environment that welcomes local communities and international visitors. The open policy will maximise public engagement, elevate atmosphere and media appeal, and provide a unique platform for youth athletes to inspire future generations. By combining elite sport with accessible, family-friendly experiences, our venue will offer an inclusive showcase for the FEI's vision and foster new audiences for global equestrian sport.

Spectators will have access to:

- All competition phases (Dressage, Cross Country, Jumping)
- Designated viewing areas across the venue, including main arenas and cross country course
- On-site amenities, trade stands, food vendors, and cultural activities

This open-access policy has proven successful at past Millstreet events, consistently drawing strong attendance and creating a vibrant, inclusive event environment.

### 8.10 What is the expected attendance per day, including the total expected attendance for the Event?

15,000 - 20,000 over 5 days .

8.11 Please confirm that visiting Athletes, teams and the FEI will not be subject to tax (whether any form or corporation or income tax) on income earned whilst in your country for the duration of the Championship or Final.

We confirm this will not be the case.

8.12 Will there be an event or reception organized for the Athletes and/or the owners and/or the grooms?

### **Opening Ceremony & Welcome Reception**

Yes, an Opening Ceremony and Welcome Reception will be organised as a key part of the event programme.

The opening ceremony and welcome reception will launch the Under 25 World Championships in Eventing with exceptional Irish hospitality. Distinguished guests, including the Mayor of Cork, local government officials, sporting representatives, and invited community leaders will preside over this high-profile event, setting the scene for an inspiring Championship. Designed as a showcase for local culture, civic pride, and international friendship, the reception will be covered by leading Irish and international media, raising the profile of the event for the FEI. This official welcome will foster strong partnerships, generate excitement, and provide athletes and guests with a memorable introduction to an outstanding sporting occasion.

This occasion will warmly welcome all participants, including:

- Riders and their grooms
- Team officials and support staff
- Event sponsors and partners
- FEI officials and judges
- Families and other accredited event participants

The reception will serve as an opportunity to foster a sense of community, celebrate the spirit of international sport, and set the tone for the Championships.

As hosts, we believe it is essential that our guests experience genuine Irish culture and hospitality. The event will include:

- Traditional Irish music and entertainment
- Local food and refreshments
- A formal welcome from the Organising Committee and local government and key dignitaries

The Opening Ceremony will be scheduled to allow for easy access by all teams and officials, and will serve as a memorable start to the World U25 Eventing Championships.

### **Additional Receptions & Social Events if scheduling allows.**

#### **1. Riders & Grooms BBQ / Social Night**

- **Audience:** Riders, grooms, team staff
- **Timing:** Mid-week (e.g., after Dressage phase)
- **Purpose:** Casual evening to relax, encourage camaraderie among competitors
- **Style:** Informal with BBQ, music (possibly live Irish trad), and games or quiz night

#### **2. Officials & Volunteers Appreciation Reception**

- **Audience:** FEI officials, volunteers, event staff
- **Timing:** Towards the end of the event
- **Purpose:** A thank-you gathering recognising those behind the scenes
- **Style:** Light refreshments, short speeches, small tokens of appreciation

#### **3. Owners' Reception**

- **Audience:** Horse owners, team supporters, high-level stakeholders

- **Timing:** Could be held before Cross Country or on Saturday evening
- **Purpose:** Acknowledges the important role of owners in the sport
- **Style:** Elegant, with canapés and drinks, possibly held in a scenic venue on-site

#### 4. Sponsor & Partner Reception

- **Audience:** Sponsors, media partners, key stakeholders
- **Timing:** Early in the week or during a quieter period in the schedule
- **Purpose:** Build relationships, show appreciation, and offer networking opportunities
- **Style:** Branded setting, refreshments, short presentation or preview of the event

#### 5. Young Riders Networking

- **Audience:** U25 competitors, team leaders, youth development stakeholders.
- **Timing:** Rest day or after final horse inspection
- **Purpose:** Encourage community, education, and international exchange
- **Style:** Informal, possibly including a Q&A or short talk from a senior rider

## 9 Commercial strategy/plan

9.1 Are you already in a contractual agreement with one or several sponsors? if so, please state each of them including product category and rights.

Preliminary discussions have taken place however, it depends on the outcome of the bid process before these can be advanced further.

## 9.2 Existing commercial commitments

What existing commercial commitments are in place at the venue(s) (e.g. grant of naming right, marketing partners, supplier agreements, licensees, concessionaires, etc.)? To what extent might these commitments restrict or inhibit commercial rights granted by the FEI to its commercial partners?

None.

## 10 Press & broadcast coverage

10.1 Please detail the expected National & Regional TV coverage for the event.

### **Expected National & Regional TV Coverage**

For the World U25 Eventing Championships, the primary broadcast outlet will be a high-quality livestream, ensuring accessible, global coverage of the competition via established equestrian platforms. While traditional TV coverage may be limited, efforts will be made to complement the livestream with additional media content to broaden public engagement.

#### **Primary Broadcast – Livestream**

- The event will be streamed live via ClipMyHorse.tv and FEI TV, two leading platforms for international equestrian sport.
- Livestream coverage will include:
  - Full coverage of all competition phases.
  - Real-time commentary and results.
  - On-demand replay access for global viewers.

### **Supplementary Content Production**

To enhance the event's media footprint, additional video content will be created and offered to media partners:

- Daily highlights and result round-ups
- Rider and team interviews
- Behind-the-scenes features
- Preview segments in the lead-up to the event

This content will be made available for distribution to interested broadcasters, news outlets, and digital media platforms, both nationally and regionally.

### **National & Regional TV Opportunities**

While there is no confirmed traditional host broadcaster, we welcome expressions of interest from Irish TV channels, such as:

- RTÉ Sport (state broadcaster)
- TG4
- Any other regional outlets

Our production company is capable of supporting content sharing with TV partners who wish to include the event in sports bulletins or special-interest programming.

## 10.2 Please detail the expected National & Regional Press coverage for the Event.

The World U25 Eventing Championships, while a specialized event, is expected to garner focused and quality press coverage across national and regional media, effectively promoting the competition and the emerging talent within the sport.

### **National Press**

- Key national newspapers such as *The Irish Times*, *Irish Independent*, and *The Irish Examiner* are anticipated to provide event previews, results summaries, and features highlighting Ireland's role as host and the up-and-coming U25 riders.
- Specialist equestrian publications including *The Irish Field*, *Horse & Hound*, *Horse Sport Ireland Magazine*, and *Equestrian Life* will deliver detailed event reports, in-depth profiles, and expert analysis, reaching dedicated equestrian audiences both in Ireland and internationally.

### **Regional Press**

- Local newspapers and magazines such as the *Corkman* and *Southern Star* will focus on regional competitors, community involvement, and the event's economic and tourism benefits to the Munster region.
- Regional sports newsletters and equestrian bulletins will provide timely updates and maintain engagement within local sporting communities.

### **Digital and Online Press**

- Online news portals, equestrian blogs, and social media platforms will supplement traditional press coverage with live updates, interviews, and multimedia content to engage broader and younger audiences.
- A dedicated social media/digital marketing appointee will be in place throughout the championships experience.

10.3 Please provide the name and details regarding the proposed host broadcaster for the Event.

For the World U25 Eventing Championships at Millstreet International CSI2\* Horse Show 2025, we anticipate that the primary broadcast coverage will be delivered via **livestream platforms**, ensuring wide and accessible viewing for international audiences.

### **Primary Broadcast Platforms:**

- **ClipMyHorse.tv**

A leading equestrian livestream service with a global subscriber base, offering high-quality, dedicated coverage of equestrian sports. ClipMyHorse.tv is well-regarded for its specialist event coverage and real-time streaming capabilities.

- **FEI TV**

The official digital broadcast platform of the International Federation for Equestrian Sports (FEI), providing worldwide streaming access to FEI-sanctioned events, including U25 competitions.

### **Additional Host Broadcaster Opportunities**

- While livestream platforms will serve as the primary broadcast channels, we warmly welcome interest from any national or regional broadcasters in Ireland wishing to provide additional coverage.
- We are open to collaborating with traditional TV broadcasters or digital media partners to enhance the event's reach and visibility domestically.

#### 10.4 How many journalists is the OC planning on inviting to the Event?

The Organising Committee does not set a strict limit on the number of accredited journalists and is prepared to facilitate a large number of media representatives.

Our experienced Press Officer will manage the accreditation process, reviewing applications and approving all individuals operating in a relevant media capacity—whether print, digital, broadcast, or freelance.

Given the scale of the event and previous experience at Millstreet, we anticipate welcoming 20–40 accredited journalists, though we remain flexible and open to accommodating more, depending on demand. Comprehensive media facilities, including a dedicated press centre, high-speed internet, and interview zones, kiss & cry/mix zone will all be available on-site.

## 10.5 Please detail the availability of live streaming at the Event by the OC.

### **Livestreaming & Broadcast Delivery**

All phases of competition at Millstreet, including Dressage, Cross Country, and Jumping, are livestreamed in full via:

- The official event website
- The ClipMyHorse.tv platform

Millstreet has partnered with ClipMyHorse.tv for over 10 years, ensuring a reliable, high-quality livestreaming experience that meets international standards. The service includes:

- Multi-camera coverage of all phases
- Professional commentary and graphics
- Real-time results integration
- On-demand replay and highlight features

This long-standing partnership ensures a proven track record in delivering seamless, global access to spectators, supporters, and stakeholders—both within the equestrian community and beyond.

## 11 Time Keeping and Data Handling

### 11.1 Please confirm the company that provides time keeping and data handling services at your regular events.

The Organising Committee has partnered with experienced and internationally recognised service providers to manage results processing, scoring, and live timing for the World U25 Eventing Championships.

- **Rechenstelle**  
Rechenstelle will serve as the official data handlers for the event,

overseeing start lists, scoring, and official results publication in accordance with FEI standards. Their long-standing experience at international horse trials ensures accuracy, transparency, and timely delivery of competition data.

- **Loosen Turnier Services**

Loosen Turnier Services will provide the paperless dressage scoring system and manage live timing for the jumping and cross country phases. Their fully digital solution ensures efficient, real-time scoring for riders, officials, and spectators, both on-site and online.

Both providers have worked successfully at previous editions of Millstreet Horse Trials and are familiar with the venue and its technical infrastructure. Their systems integrate seamlessly with FEI protocols and public-facing platforms (e.g. ClipMyHorse.tv and FEI live results).

## 12 Course designer

12.1 Please provide the name, and any other relevant detail, of the Course designer(s).

Cross Country Course Designer: Mike Etherington Smith (GBR)  
Assistant Cross Course Designer: Paul Brady (IRL)  
Assistant Cross Course Designer: Adam Stevenson (IRL)  
Jumping Course Designer: James Tarrant (IRL)

## 13 Footing expert

13.1 Please provide the name, and any other relevant detail, of the footing expert.

- Our cross-country course is continuously overseen by Professor Michael Buckley, Agronomist, who provides year-round guidance on all aspects of ground management, including preparation, competition, and post-event care. His expertise ensures that the footing is maintained to the highest possible standard.

- The all-weather sand and fibre surfaces of the Green Glens Arena, which host the dressage and jumping phases, are meticulously monitored by our dedicated grounds team to guarantee consistency and quality.
- We actively consult with key stakeholders and competitors to ensure the surface specification meets the highest expectations, delivering optimal conditions for both horse and rider.
- Our footing and arena surfaces are renowned within the international equestrian community, consistently recognised for their excellence, reliability, and performance.

## 14 Technical Aspects

### 14.1 *Please provide a description of the Cross Country (length - water jump - ground, hilly, etc).*

The cross-country course at Millstreet is a world-class, purpose-built track designed to challenge and showcase the skills of both horse and rider in a fair, educational, and exciting way—particularly suited to the U25 Championship level.

#### **Key Features:**

- **Course Length:**  
Approximately 4,500 – 5,700 metres, depending on the final competition level and class. The layout will be adapted to meet FEI specifications for the U25 Championships.
- **Terrain:**  
The course is set over undulating, well-draining parkland, offering a natural variety of gradients that encourage positive, forward riding. The terrain provides gentle hills and technical contouring, allowing for strategic course design.
- **Ground Conditions:**  
The footing is excellent, resilient old turf maintained to the highest standards. The Millstreet team works in close coordination with agronomists to ensure optimal ground preparation and, if necessary, will use irrigation or aeration to maintain ideal going for horse welfare.
- **Water Complexes:**  
The track features multiple water elements, including a main water jump set in a permanent, landscaped complex, which has been used in previous FEI Nations Cup and CCI4\* events. These water elements are spectator-friendly and designed to be educational yet influential for

developing combinations.

- **Course Design:**

The course is designed by FEI international course designers with extensive experience in creating tracks that are safe, flowing, and suitable for top-level young riders. The design will include a balanced mix of technical combinations, open galloping stretches, and confidence-building questions.

- **Spectator Access:**

The layout allows for excellent spectator viewing, with natural amphitheaters and pathways that connect key fences and complexes, including the main water, banks, and combinations.

Millstreet's cross-country course has a proven track record of hosting successful FEI competitions, including the 2022 FEI Eventing Nations Cup and multiple CCI-L and CCI-S classes from 1\* through 4\* level, FEI Championships and Olympic Qualifiers.

14.2 Please provide information on the dimensions and footing of the Dressage and/or Jumping arena and practice arenas.

### **Arenas – Dimensions & Footing**

The competition and warm-up arenas at Millstreet are of international standard and have been used for multiple FEI-sanctioned events, including 4\* classes. All arenas are maintained to the highest specification, with footing suitable for elite-level competition.

#### **Main Competition Arenas**

- **Dressage Arena: Sand & Fibre All-weather**

- **Dimensions:** 20m x 60m (standard FEI size), located within the main arena or on one of the other sand & fibre surfaces, depending on weather and scheduling.
- **Enclosure & Infrastructure:** Fully fenced with white boards, judges' boxes, and spectator access.

- **Jumping Arena:**

- **Dimensions:** Approximately 100m x 200m
- **Footings:**
  - **Sand & Fibre all-weather surface**, providing excellent traction and shock absorption for jumping at international level.
- **Infrastructure:** Equipped with full FEI-standard show jumping equipment, in-arena irrigation, and LED timing systems.

### **Warm-Up & Practice Arenas**

- **Dressage Warm-Up Arenas:**

- Multiple 20m x 60m fibre-surfaced arenas located adjacent to the competition area.
- Footing: consistent with the competition arena.

- **Jumping Warm-Up Arena:**

- Approximately 50m x 70m, directly connected to the main show jumping arena for smooth horse flow.
- Footing: Sand & Fibre maintained and levelled throughout the day.
- Includes full warm-up jump equipment and stewarding zones.

All surfaces are professionally maintained before and during competition, with arena teams on hand for grooming, watering, and levelling to ensure optimal and consistent conditions.

## **15 Legal aspects**

15.1 Please provide details of any working and/or entry visa requirements that will apply to athletes or FEI Officials travelling to the Championship(s) or Final.

- **Citizens of EU/EEA countries (and Switzerland) do not need a visa** to enter Ireland and can stay for up to 90 days (or longer if permitted under free movement rules).

- Similarly, **UK citizens** benefit from the Common Travel Area and may travel freely with minimal checks.

#### **Non EU/EEA Nationals**

- Most **non-EEA nationals do require a visa** to enter Ireland, unless exempt under visa-waiver rules.
- FEI officials or athletes from outside the EEA/EU arena will typically require a **Short-Stay Performance or Tournament Visa**, valid for up to **90 days**, permitting participation in sporting events (including paid or unpaid competition)
- Visit the Department of Foreign Affairs Website for the most up to date information for specific countries. <https://www.ireland.ie/en/dfa/visas-for-ireland/>

15.2 Would any taxes or duties be levied on horses and/or equipment that are temporarily imported for the purpose of participating in the Championships? If so, are there any applicable exemptions? Please provide confirmation of the tax position from the relevant tax authority.

Horses and equipment brought temporarily for competition can generally enter duty- and VAT-free under Ireland's Temporary Admission rules, provided they re-export after the event and follow identification rules.

Pure-bred horses are exempt from guarantees/deposits, though documentation proving event participation is required

Equipment may require a deposit or ATA carnet, which allows full refund once items leave Ireland.

Revenue.ie website for customs rules, duties, VAT exemptions, Temporary Admission procedures, ATA Carnet info:

<https://www.revenue.ie/en/customs/businesses/temp-admission-exports/index.aspx>

15.3 Please provide specific details on the statutes/regulations that apply to the temporary import/export of horses into your country for the purpose of competing at the Championship(s). What barriers to the import/export of horses need to be overcome?

Relevant Irish / EU Legislation & Regulations

## 1. EU Animal Health Law & Delegated Regulations

- Regulation (EU) 2016/429 ("Animal Health Law") sets the overarching framework for animal import/export procedures across the EU.
- Various delegated and implementing Acts come from the Animal Health Law – examples include Commission Delegated Regulation (EU) 2020/692 and Implementing Regulation (EU) 2021/403 provides the relevant models of official health certificates required to accompany the equine animal(s) at entry to the EU into the Union, the models include re-entry models such as EQUI-RE-ENTRY-90-COMP for competition horses temporarily exported for training or events lasting up to 90 days, and 2020/688 which contains information on intra-EU movements

## 2. Health Certification, Identification & TRACES

- For entries from non-EU (third) countries, horses must be accompanied by a model animal health certificate (e.g. EQUI-X, EQUI-RE-ENTRY-90-COMP) issued by an Official Veterinarian in the country of export, in compliance with EU Regulations.
- Intra EU moves also require health certification issued by Official Vets in country of origin.
- Notification via the TRACES NT system is mandatory for all equine movements. For intra-EU moves the animal health certificate is completed on TRACES NT, and for horses entering from a non-EU country, notification is provided through submission of Part I of a Common Health Entry Document (CHED-A).
- Additional notification of imports from non-EU countries must be provided to the BCP through the Dept. of Agriculture imports portal (more information available at [Importing Animals and Animal Products from Countries Outside the EU \(Third Countries\)](#))
- Horses must be correctly identified in accordance with EU law and accompanied by a passport.

## 3. Welfare during transport

Equines must be transported according to welfare regulations, Regulation (EU) 1/2005, e.g. approved Type 2 transporters etc. noting that there are derogations for registered equines

## 4. Temporary Admission (Customs Procedure)

- Revenue Commissioners' Temporary Admission rules allow horses to enter Ireland duty- and VAT-free, with no security deposit required for pure-bred competition horses, if they remain unchanged, participate in an event, and are re-exported within the

allowed timeframe

- For non-pure-bred or non-sporting horses, a deposit or guarantee may still be necessary under standard clearance procedures

15.4 Please provide details of any quarantine requirements that apply to the importation of horses into your country.

**Horses coming from within EU/EEA General Rule**

- No routine quarantine is required for horses imported from other EU/EEA countries, provided they have a valid EU-recognized equine passport, a unique microchip/UELN, and are accompanied by the official health certificate.

**Horses coming from outside EU/EEA General Rule:** No routine quarantine, but strict pre-import requirements apply:

- Horses do not routinely undergo quarantine on arrival, provided they:
  - Come from approved third countries (e.g. UK, USA, UAE, AUS, etc.) listed in Annex IV of Commission Implementing Regulation (EU) 2021/404
  - Meet animal health certification and transport conditions as per the model health certificate accompanying their movement.

15.5 Please provide details of the national veterinary authority responsible for equine welfare in your country.

**Animal Welfare Division,**

Department of Agriculture, Food and the Marine

Agriculture House,

Kildare Street,

Dublin 2

Website: [www.gov.ie/agriculture](http://www.gov.ie/agriculture)

Contact:

- **Email:** animalwelfare@agriculture.gov.ie
- **Phone:** +353 (0)1 607 2000 / LoCall: 1890 200 510 (within Ireland)

15.6 Please provide written confirmation from the relevant national/governmental veterinary authority in your country that they have been consulted and support this present bid.

*The written confirmation should also (i) set out the basis upon which horses may enter the country to participate in the Championship(s) (and leave thereafter); and (ii) provide details of the person who will act as the primary point of contact.*

15.7 Is there any national Government legislation that regulates the use of veterinary medicines within your country? If so, please state what the legislation is and which Governmental department/agency enforces it.

Yes, Ireland has national government legislation that regulates the use of veterinary medicines, aligned with EU law.

Legislation:

1. Veterinary Medicinal Products Act 2023
2. Veterinary Medicinal Products Regulations 2024
3. European Union (Veterinary Medicinal Products and Medicated Feed) Regulations 2022 (S.I. 36/2022)

Enforcing Authority: Department of Agriculture, Food and the Marine (DAFM)

15.8 Is there any national Government legislation relating to the detection of Medical and Doping substances in horses? If so, please state what the legislation is and which Governmental department/agency enforces it.

Yes, Ireland has national legislation relating to the detection of medical and doping substances in horses, particularly in the context of equine welfare, public health, and fair competition. This is enforced in collaboration with sport governing bodies like Horse Sport Ireland and international regulations under the FEI Clean Sport initiative.

1. Veterinary Medicinal Products Act 2023
2. Veterinary Medicinal Products Regulations 2024

3. European Union (Veterinary Medicinal Products) Regulations 2022 (S.I. No. 36/2022)
4. Animal Health and Welfare Act 2013

**Department of Agriculture, Food and the Marine (DAFM)**

DAFM is the primary enforcement authority (in partnership with Horse Sport Ireland (HSI) and Irish Horseracing Regulatory Board (IHRB) depending on the discipline) for:

- Doping control programs (particularly in racing and sport horses)
- Conducting residue testing and anti-doping sampling
- Investigating and prosecuting illegal use or supply of prohibited substances

15.9 Please provide us with additional information related to national law that may affect the organisation of the FEI Championship(s) or Final in your country.

N/A