

**Proposed Budget to support Millstreet (IRL) Bid for the World Eventing Championships u25 2026**

	Budget	Notes
<b>INCOME</b>		
Public/government funding	€ 30,000	
Ticketing	€ -	
Sponsorship	€ 50,000	
Hospitality/catering	€ 40,000	
Entry fees/other NF income (eg horse feed, bedding, vet supplies etc)	€ 30,000	
Trade show/retail village	€ 30,000	
Merchandising/licensing	€ 15,000	
Lodging/accommodation	€ -	
Other Entries	€ 250,000	
Other Income	€ 150,000	Duggan Family Contribution.
<b>TOTAL INCOME</b>	<b>€ 595,000</b>	
<b>COSTS</b>		
<b>VENUE</b>		
Site/venue rental	€ -	foc
Temporary infrastructure/overlay	€ 15,000	
Field of play/training area footing construction/maintenance	€ 5,000	
Course costs (eventing cross country, driving marathon, endurance etc)	€ 40,000	
Landscaping		included in course costs
Utilities (power, water etc)	€ 5,000	
Technology/communications infrastructure	€ 2,500	
Maintenance	€ 5,000	
Venue dressing/look/signage	€ 15,000	
Other Venue	€ 35,000	
<b>TOTAL VENUE</b>	<b>€ 122,500</b>	
<b>OPERATIONS</b>		
Accommodation	€ 20,000	
Accreditation	€ 2,000	
Catering	€ 20,000	
Technology (not inc Results/Scoring/Timing - see below)	€ 5,000	
Host broadcast production	€ 25,000	
Security	€ 10,000	
Communications	€ 5,000	
Transport/traffic control/car parking	€ 10,000	
Medical services	€ 20,000	
Media Centre	€ -	foc, already in place.
Cleaning & waste management	€ 10,000	
General contractor/consultant costs (Operations)	€ 5,000	
General equipment (see below for Sport Equipment)	€ 5,000	
Open/Closing Ceremonies	€ 5,000	
Entertainment, functions etc	€ 5,000	
Other Operations	€ 10,000	including pre-championships visits if required.
<b>TOTAL OPERATIONS</b>	<b>€ 157,000</b>	
<b>SPORT COMPETITION</b>		
Sport competition administration	€ 5,000	
FEI competition fees (calendar fee, organising dues)	€ 1,000	
Prize money/awards	€ 20,000	
Sport equipment	foc	
Officials (per diems, travel, uniforms etc)	€ 25,000	
Horse import/export, transport and logistics	€ 4,000	
Vet services	€ 10,000	
Stables services, equipment & supplies	€ 10,000	
Results/Scoring/Timing services	€ 15,000	
Sports presentation (announcers, production, audio/visual etc)	€ 4,000	
NF/Athlete services	€ -	
Anti-doping (athlete)	€ -	
Anti-doping (equine)	€ -	
Test events	€ -	not applicable
Other Sport Competition	€ -	
<b>TOTAL SPORT COMPETITION</b>	<b>€ 94,000</b>	
<b>GENERAL &amp; ADMIN</b>		
Salaries	€ 50,000	
Consultancy	€ 15,000	
Occupancy	foc	
Office/administrative expenses/supplies	€ 5,000	

Office/administrative IT		foc
Publications	€ 5,000	
Volunteer programme (recruitment, portal, uniforms etc)	€ 5,000	
Insurance	€ 10,000	
Legal	€ 1,500	
Accountancy	€ 1,500	
Other General & Admin	€ 5,000	
<b>TOTAL GENERAL &amp; ADMIN</b>	<b>€ 98,000</b>	
<b>COMMERCIAL</b>		
Sponsorship	€ 5,000	
Ticketing	€ -	not applicable
Trade show/retail village	€ 5,000	
Merchansiding	€ 5,000	
Hospitality	€ 20,000	
Other Commercial	€ 10,000	
<b>TOTAL COMMERCIAL</b>	<b>€ 45,000</b>	
<b>MARKETING &amp; COMMUNICATIONS</b>		
Marketing, promotion & advertising	€ 15,000	
Media & press relations	€ 5,000	
Digital (web, social media etc)	€ 10,000	
Community relations	€ 2,000	
Other Marketing & Communications	€ 10,000	
<b>TOTAL MARKETING &amp; COMMUNICATIONS</b>	<b>€ 42,000</b>	
<b>OTHER COSTS</b>		
FEI Host Fee (only for certain FEI Championships)	€ -	
Misc (inc misc, tax, non-deductable VAT, financing costs, legacy etc)	€ -	
Contingency	€ 50,000	
<b>TOTAL OTHER COSTS</b>	<b>€ 50,000</b>	
<b>TOTAL COSTS</b>	<b>€ 608,500</b>	